

WHITEPAPER JULY, 2022

#1 Introduction



In modern society, a lot of data is still being generated or destroyed through online media. However, it is also a structure in which no one can use or use data freely.

We call it a "refugee of the digital age."

In a modern society where the Fourth Industrial Revolution is taking place,

if people interested in online are cut off from the world and from other countries, they cannot achieve the ultimate goal of helping them integrate fully wherever they are. The main goal of the project is to use wifi to preserve their time rewards in a variety of ways so that communities that accommodate the aforementioned targets are included in the online community.



ADFi is built on a mining ecosystem based on Cost Per View (CPV).

By watching the advertisement, the reward that goes back to the consumer is paid as a token and used as a secondary market or it has a structure that can be used as a currency on various platforms or can be traded on DEX or CEX.

ADFi avoids the none-cellular base and forms a governance DAO in a WiFi environment that is easily accessible to anyone.

By incorporating a certain percentage of the advertising unit price exposed on the platform and a portion of the additional service fee revenue into the compensation system, it has the effect of reducing inflation concerns, the biggest disadvantage of minting talknomics.





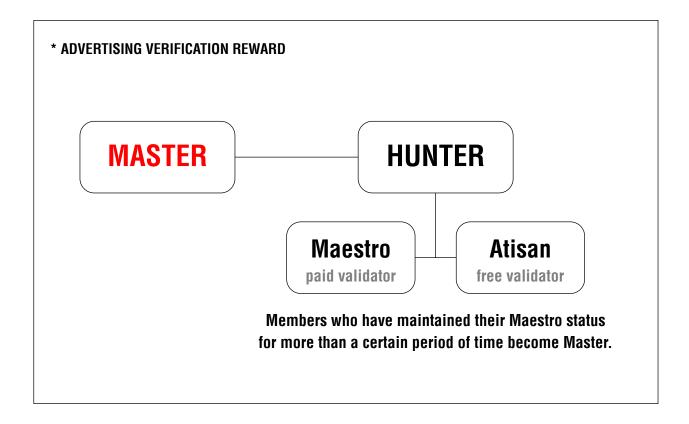
#2 Platform Overview

ADFi performs token mining through the 'advertising verification reward' qualification developed with its own technology.

In order to participate as a DAO validator, qualifications must be met when entering the platform. The verifier has a total of two levels and is named as each master and hunter.

'Maestro' means a paid validator and is authorized for mining compensation speed and all services provided on the platform.

"Atisan" means a free validator, has a basic compensation rate, and a master rating can be obtained through certain community activities.





The mining compensation system provided by ADFi operates four-stage complex response algorithms such as "multi-connection block" and "anti-refresh" that block the evaluation in advance and sets strict standards for real-time monitoring.

It will be registered as a patent right unique to its platform in the future.

With a basic token matrix structure, mining compensation plays a role in token minting, and viewing monitoring takes over the role of token incineration.

All consumption activities used on other platforms will have a structure that is either incinerated or divided into profits according to operating standards.

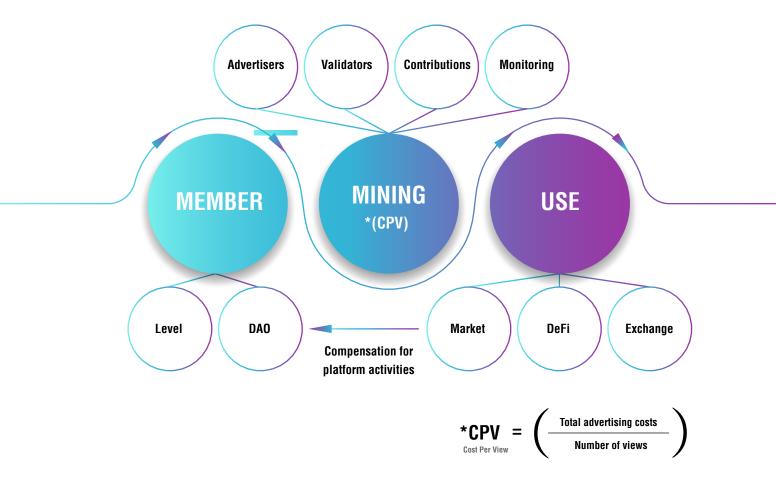
You can also use multi-farming by providing DeFi staking services using compensated tokens. Farmingpool's interest rate is subject to volatility depending on the market value of the token.



Multi-connection block & Anti-refresh



#3 Platform Structure



[Mining]

- Compensation for mining is paid by aggregating only the viewing in accordance with the abuzzing prevention algorithm
- Verifier activity checks in environments with basic qualification requirements
- Introducing a step-by-step compensation system proportional to the accumulation of real-time data usage



[Advertiser]

- Contribute to the activity compensation of the verifiers belonging to the platform
- Provides transparent mining logs based on big data
- Provides scalable multi-dashboards for efficient ad management

[Market]

- Support for commercial goods transactions using tokens acquired as compensation
- An additional platform will be constructed for external participation
- P2P transactions and B2C support to be provided

[DeFi]

- Provide basic staking services (rate-proportional compensation)
- Increase platform contribution level through company token (special feature)
- On/off-chain loan service using Layer 3
 - (If you secure the AdFi token and provide ADFi, it can be utilized within the platform)

[Exchange]

- Free trade on DEX and CEX
- Scalability through partnership swap with existing active tokens

#4 Token distribution

Total volume	3,000,000,000 (100%)
Volume of circulation	300,000,000 (10%)
Mining	1,800,000,000 (60%)
Marketing	600,000,000 (20%)
Member	150,000,000 (5%)
Partner	150,000,000 (5%)

